

# Permaline Check-out Belt To Speed Up Your POS Process



Ammeraal Beltech is a leading manufacturer of process and conveyor belting with a unique reputation for developing innovative solutions for belting applications. One of those solutions is the Permaline Messenger Belt for check-out counters.

'Baskets only, Card payment only, Place loyalty card here' are typical signs to inform customers. But these signs around check-out counters are often not noticed. This causes delays in your POS process and increase check-out times.

The Permaline Messenger Belt displays your message directly on the check-out counter for maximum exposure. A simple method to speed up your POS process!

Permaline Messenger Belts can be printed with any design, including full colour photographs. Your custom design is protected by a durable clear cover to prevent damage and it will look good as long as the belt is in use. Permaline belts have the same advantages as non-printed check-out belts.

#### **Benefits:**

- Faster check-out process
- Smoothly guide customers to the right counter
- Customised message or image
- Highly visible and non-fading
- No limitation in print design or colours
- Belt life comparable to non-printed belt
- Food grade belt cover



Ammeraal Beltech member  
European Hygienic  
Engineering & Design Group



Food Grade belts comply with  
EC 1935/2004, EU 10/2011 and  
FDA standards

# Innovation & Service in Belting

## Permaline Messenger Belt

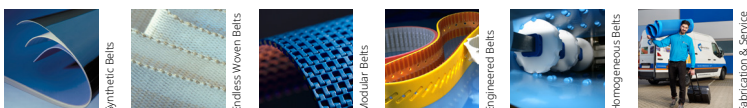
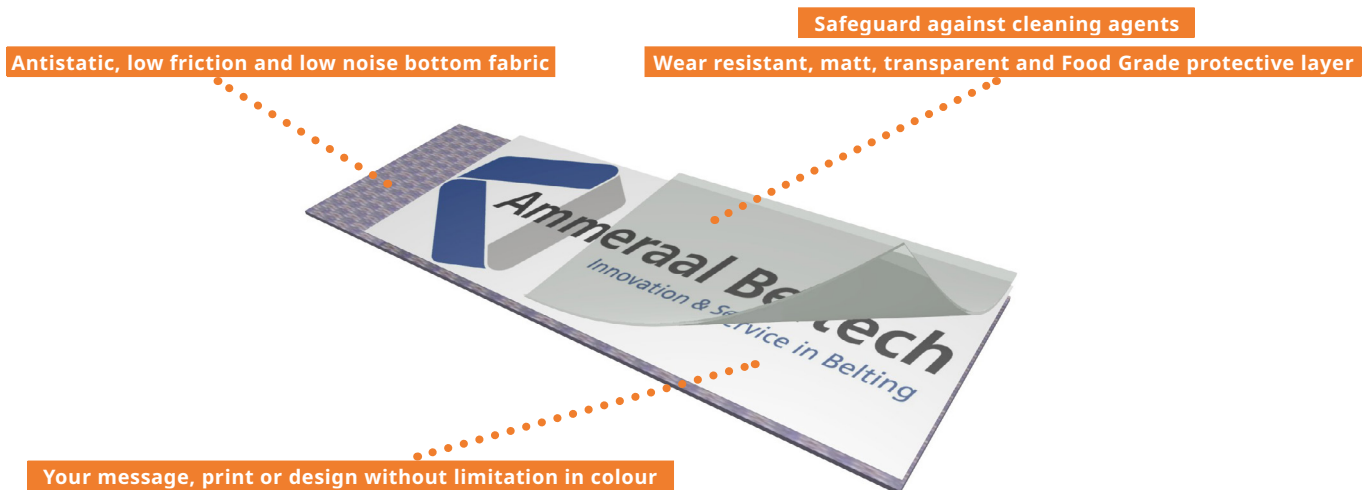
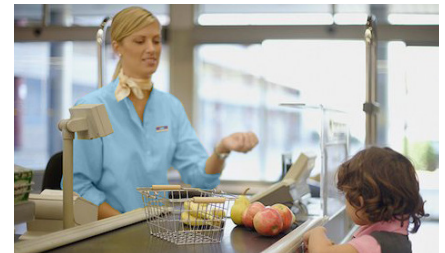
The Ammeraal Beltech Permaline Messenger Belt is designed for use on check-out counters in grocery and DIY stores. The belt is provided with a customised message or image to guide customers to the right counter or to give instructions to achieve faster scanning. An ideal system to speed up the check-out process and reduce customer frustration.

## Permaline Features

- Full colour custom print: any message, logo or image
- Food Grade top cover – meets EC 1935/2004, EU 10/2011 and FDA standards
- Clear cover protects print from abrasion and cleaning
- Matt top finish reduces light reflections and eases product accumulation
- Low noise properties
- Less energy consumption as result of low friction fabric
- Prevention of static discharge because of antistatic yarns
- Permaline can be spliced as non-printed belts



**Whatever message you have,  
Permaline is your Messenger...**



**Expert advice and quality solutions  
for all your belting needs.**  
ammeraalbeltech.com

**Rydell Beltech**  
51 Bazalgette Crescent  
Dandenong South VIC 3175

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Ph (03) 8780 6000  
salesvic@rydell.com.au